

Professor Guy Berger
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21 February 2011

Dear Guy,

3 May World Press Freedom Day 2011
<http://www.worldpressfreedomday.org>

We warmly welcome the interest arising from the 2010 World Journalism Education Congress (WJEC) in involving journalism students worldwide in 3 May activities that support media freedom.

Each year, The World Association of Newspapers and News Publishers (WAN-IFRA) organises a global campaign encouraging newspapers to engage with their readers about press freedom issues on World Press Freedom Day.

This year, our theme takes us back to basics – we are dedicating the WAN-IFRA 2011 World Press Freedom Day campaign to the imperative of a free press for democracy, whether emerging or well established. “Silence kills democracy but a free press talks”.

There is no democracy without a free press. The campaign will highlight the value of a free, strong and independent press. A press that reports, investigates and challenges.

The website (<http://www.worldpressfreedomday.org>) is now live, but will be updated in late March with new exclusive content (strictly embargoed until 3 May) for news publishers to use. We would welcome journalism schools using this content and encourage students to engage with others about the importance of a free press.

This year, in our Youth Engage section, we are intending to run a photo competition using mobile technologies. I’m sure this will be of interest to university students.

We would be delighted if you could distribute this information through your university and WJEC networks.

Yours sincerely

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