



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

## Assistant Director-General for Communication and Information

To Participants in the World  
Journalism Education Congress  
(2010)

2 February 2011

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Dear Sir/Madam,

As a strong supporter of the WJEC in 2010, UNESCO is pleased to learn about a possible follow-up with journalism schools collaborating to embrace the annual celebration of World Press Freedom Day on 3 May.

UNESCO has been involved in World Press Freedom Day since its origins at the Windhoek Conference in 1991, and our Organisation was instrumental in the recognition of the anniversary by the United Nations General Assembly.

Our Organisation also has a long history of supporting journalism education around the world, particularly through our International Programme for the Development of Communication (IPDC).

Any efforts by journalism schools to involve their students in acknowledging and commemorating the 3 May each year, on an international scale, dovetail well with core concerns of UNESCO.

This inspired initiative deserves widespread support and we recommend our own website <http://www.unesco.org/webworld/en/wpfd2011> as a resource to assist in your endeavours.

Yours sincerely,

Jānis Kārklīņš